Sir, this slide represents four but directly connected different subjects in an attempt to help you define/describe success—based on what we talked about last time. The colors represented are tied to the conditions associated with the situation and objectives on the bottom line itself. Red for the high level of violence and instability currently in Iraq, through yellow and stability, to green and a self-sufficient Iraq.

Across the bottom is a line representing the current situation, our intermediate objective of stability, and our endstate—a self-sufficient Iraq. All lines above this one correlate to achieving those objectives. Just above it, a relative line graphically portraying the troop strength based on the conditions associated with achieving our objectives, and corresponding with the phases in the line just above the troops line.

Moving to the center of the slide, the proposed campaign phases are represented. Note that they overlap, indicating that units will be in different phases at different times based on the conditions in their specific areas.

Above the phases, are the campaign objectives—directly from the Operational Campaign Concept. These objectives directly relate to desired effects—and measurables that are being monitored, tracked and assessed by your effects cell and represent what I believe you asked for when it comes to measuring success.

If you look closely at the defining success line, it defines what is being measured to determine progress toward achieving each objective they are connected to, by the arrow from the objectives line.

Thus, this chart represents the situation and objectives, relative # of troop required, the phases of the campaign, objectives of the campaign, and the effects, specifically the indicators being measured and assessed for each objective. This is a way to present what you asked for regarding “defining/describing success.”
### Describing and Defining Success

**OBJECTIVE(S):**
- Population protected and sectarian violence reduced, with priority to Baghdad, then the nine strategic cities.
- Border security improved
- Violent crime reduced

**MEASURES OF SUCCESS:**
- Reduced civilian casualties
- Reduced # attacks in Baghdad/cities
- Reduced # EKIs
- Reduced # VBIEDs/SVIEDs/T&FF
- Reduced EFPs
- Support of extremists reduced (polls)

**OBJECTIVE(S):**
Violent enemy actors destroyed, defeated, neutralized, reduced or disrupted through precise operations.

**MEASURES OF SUCCESS:**
- Reduced ISF and CF casualties
- Reduced # attacks against CF/ISF
- Reduced # EFPs
- Reduced # IEDs
- Reduced # IDF
- Reduced # VBIEDs/SVIEDs/T&FF
### Describing and Defining Success

**Objective(s):**
- Goal that is inclusive, and gaining legitimacy in the mind of the Iraqi citizens, particularly Sunni Arabs.

**Measures of Success:**
- Reconciliation legislation/amnesty
- Sunni/de-Ba’athification compromise
- Increased confidence in GoI (polls)
- CMO rating on judicial systems
- Hydrocarbon law that is fair/acceptable
- Tribal engagement enhancing security

**Objective(s):**
- CF transitioning to Iraqi security self-reliance IAW the Bridging Strategy.

**Measures of Success:**
- ISF capable of "retain" without attack increases by security district
- # Units transitioned to ISFC control
- # IA units that own battle space
- # HP BDEs at TRA III
- # CF in Tactical Overwatch
- # CF in Operational Overwatch
- # SIBs reducing # of infrastructure attacks
### Describing and Defining Success

**OBJECTIVE(S):**
- Foundation established for self-sustaining economic growth, private and Gov state owned enterprise.

**MEASURES OF SUCCESS:**
- Distribution of Provincial funds
- Increased % employed
- Inflation controlled
- # new business registered
- Increase in average wage

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**OBJECTIVE(S):**
- Gov capacity enhanced to provide essential services and strategic infrastructure improvement.

**MEASURES OF SUCCESS:**
- Essential services assessment-C3 (SWET-f)
- Infrastructure construction plan
- Increased power in Iraq/Baghdad
- Increase in oil produced/revenues
- Decreased attacks against infrastructure
OBJECTIVE(S):
- Representative local and provincial governments established, Iraqi self-reliance and transition to security assistance.

MEASURES OF SUCCESS:
- Local/Provincial elections
- PCs representative of the provinces
- GoI represents interests of the people (polls)
- CMD rating on provincial judicial system
- Reposition coalition forces to strategic locations
- SOFA for CF retainer
- Security assistance to ISF
- Destroy AQ
- Alleviate Turkish fears of Kurdish expansion
- 14b 14d
- Assist in securing Iraq from AQ infiltration